The Economy

Research and analysis of economic change

Research, reporting and expert perspectives on how technology changes firms, societies and national wealth.

NOVEMBER 2026 / economy.ac

THE ECONOMY

The institution and its work

An introduction to our work, our audience and ways to participate.

Technology’s economic effects depend on institutions.

The Economy examines how capabilities, incentives and rules turn technological change into different outcomes for firms, workers and countries.

Who can compete?

Capability, costs and market structure

Who bears the risk?

Governance, incentives and accountability

Who benefits?

Work, wealth and distribution

Sources: The Economy Introduction and Institutional Philosophy

The publishing system

REPORT	**News & Markets** Timely reporting on companies, sectors and policy.
INTERPRET	**Review** Sustained analysis and external perspectives.
DEVELOP	**Research & Intelligence** Papers, references and analytical graphics.
REFERENCE	**Rankings, Wiki & Briefing** Specialist comparisons, profiles and sector briefings.

Sources: economy.ac publication indexes; rankings.economy.ac; portal.economy.ac

Selected research

AI & NATIONAL WEALTH	**The Next Great Economic Divide, Driven by AI**	6 November 2026
ORGANIZATIONS & JUDGMENT	**The Missing System: Cognitive Outsourcing**	22 July 2026
EDUCATION & CAPABILITY	**Generative AI and Cognitive Stunting**	13 June 2026
TECHNOLOGY & GEOPOLITICS	**Frontier Compute, Export Controls, and Strategic Substitution**	28 June 2026

Sources: The Economy Research archive; selected published papers, June–November 2026

AI, manufacturing and national wealth

Automation can erode a country’s low-wage advantage before it builds advanced research capability.

Drawing on SIAI Research estimates, the paper connects production costs and employment to human capital and the distribution of AI’s gains.


The Economy Research

THE ECONOMY RESEARCH
RESEARCH PAPER SERIES

THE ECONOMY RESEARCH / RESEARCH PAPER SERIES

The Next Great Economic Divide, Driven by AI

Manufacturing, Employment and National Wealth

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The Economy Research
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Published research paper
6 November 2026

Source: The Economy Research, 6 November 2026 • Published paper by Keith Lee

External contributors

Howie Chang

Co-founder & CEO, Forward College

A four-part series on AI, cybersecurity, work and learning.

Oleg Khusaenov

Founder & CEO, Zubr Capital

AI adoption, business scaling and European technology financing.

Philip van den Berge

Founder & CEO, Intrinsiqq

Why free cash flow definitions matter for financial comparison.

Lai Sok Yee

Sunway College KL

Redesigning a flipped classroom beyond completion rates.

Source: The Economy External Review; selected contributions, September–November 2026

Geography, military capability and economic purpose

A sustained programme on Arctic routes, sovereignty, military capability and trade.

Brigadier General Matthew S. Komatsu

Deputy Commander, Alaskan Command

One 9 November 2026 interview informed three analyses of North Pacific defence, U.S.–Canadian coordination, and cooperation between Russia and China.



Published article illustration

Factual and attribution review by ALCOM Public Affairs. The Economy retained editorial judgment.

Sources: Arctic Maritime Strategy programme; Komatsu interview analyses, 9 November 2026

Longevity, inequality and public policy

Following the Inequalities in Longevity conference in Venice, research and policy arguments became a series of accessible public analyses.

Agar Brugiavini

Ca’ Foscari University of Venice

Active ageing and differences by education, gender and country.

Editorial adaptation of supplied research

Guglielmo Weber

University of Padova

How social policies leave different marks across the life course.

Author-reviewed editorial adaptation

Ole Settergren

Better Public Authorities Foundation

Public pensions and unequal life expectancy in Sweden.

Author-written conference follow-up

Sources: Fondazione Giorgio Cini programme, 3–4 July 2026; The Economy, October 2026

The ranking portfolio

The 15-family portfolio comprises 10 published ranking families and five forthcoming families.

MARKET EVALUATION		PROFESSIONAL EVALUATION	INSTITUTIONAL EVALUATION	
Technology		**Capital**	**Education**	
Healthcare		**Advisory**	**Industrial**	
Lifestyle	Forthcoming	**Wealth**	**Property**	Forthcoming
Finance	Forthcoming	**MBA**	**Employer**	
Travel	Forthcoming	**Law**	**Energy**	Forthcoming

Eight families already mail. MBA and Law are published; their mailing editions are not yet active.

Sources: publisher update and public portfolio inventory, 12 November 2026

Reading a Top 30

Each category report defines its subject and assessment criteria. In the published three-tier Top 30 structure:

Tier	Entries	How to read the order
I	5	Explicit editorial order
II	10	Alphabetical within tier
III	15	Alphabetical within tier

The published category and edition govern any claim. Factual citation, branded recognition use and editorial selection have distinct rules.

Sources: published Top 30 methodology; Recognition Use Guide; Corrections & Complaints Policy

Public references to the rankings

Slalom	Publicly announced recognition in data & AI implementation and digital transformation. slalom.com
DataCebo	Discussed the Synthetic Data Platforms ranking and its assessment criteria. datacebo.com
Stonehill	Published an announcement about its M&A integration advisory recognition. stonehillinnovation.com

Sources: company-owned Slalom, DataCebo and Stonehill announcements, accessed 12 November 2026

Recorded website activity

Activity on the main publication and specialist rankings site.

GA4 metric	The Economy	The Economy Rankings
Active users	82K	31K
Views	120K	40K
Sessions	88K	32K

Rounded values. Each property is measured separately; visitors may overlap.

Source: publisher-supplied GA4 Home screenshots • Last 30 days • Supplied 12 November 2026

The professional mailing network

CURRENT LIST

10,000+

email contacts and growing

EXPANSION TARGET

20,000+

planned as the programme expands

8 families already mailing

Advisory · Capital · Wealth · Healthcare
Education · Technology · Industrial · Employer

Publisher update, 12 November 2026; 20,000+ is the expansion target.

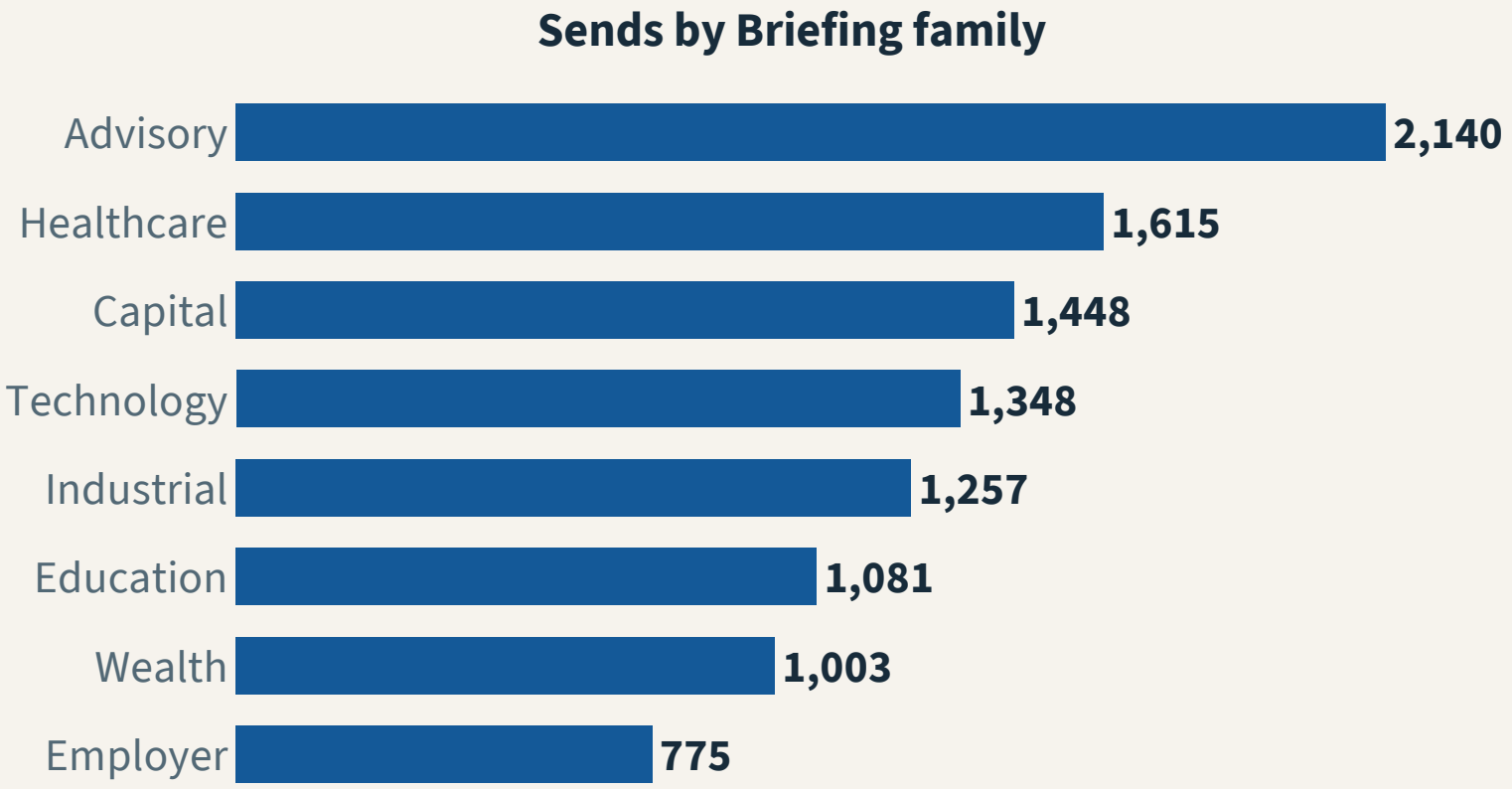
The Ranking Briefing

01	**LEAD EDITORIAL**	A substantive argument or research-led analysis.
02	**INDUSTRY PERSPECTIVE**	A selected professional contribution in the second article position.
03	**CATEGORY RANKING**	A specialist Top 30 with a defined assessment scope.

Industry Perspective offer: one commercial feature per issue, with editorial review and sponsorship identification.

Sources: published Ranking Briefing archive; publisher’s Industry Perspective format, November 2026

Recorded Briefing sends



10,667

aggregate sends

10 November 2026

This campaign total does not represent unique people.

Source: Odoo campaign list • Historical 10 November 2026 batch • Counts are sends, with overlapping recipients

Industry Perspective

Bring evidence, experience and a useful point of view to a defined professional subject.

Sponsored interview

A substantive conversation around a decision, capability or change in the sector.

Bylined contribution

An expert argument written for readers who work with the issues.

Research feature

A clear presentation of findings, methods and implications.

Full article publication · Second article in the Briefing · One commercial feature per issue

Source: publisher's Industry Perspective development brief, November 2026

Editorial standards

Evidence & attribution	Readers should be able to identify the basis of a claim and the origin of research.
Authorship & responsibility	Authorship and editorial adaptation are identified. Human editors remain accountable.
Commercial participation	Sponsored material is identified. Commercial placement and ranking selection are separate decisions.
Correction & review	Published routes address factual corrections, complaints and ranking challenges.

Sources: The Economy Ethics Code; Corrections & Complaints Policy, revised 3 November 2026; Recognition Use Guide

A continuing research institution

Our next stage is to deepen recurring programmes, connect rigorous ideas with practical decisions and widen participation from experts and institutions.

The Economy

Explore the work

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